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Audi A7 Sportback

# A7

## Audi A7 Sportback



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Nothing is more liberating than a blank sheet of paper.

A line appears, it takes shape, which is then filled with life.  
A vision becomes tangible – real. Space. Lightness.  
Fascination. A new car comes into being.







The new Audi A7 Sportback. A completely new vehicle class. It unites the pure grace of a Saloon, the clear functionality of an Avant and the passionate dynamism of a Coupé. Put together, it is a new Audi. The Audi A7 Sportback.



## Nothing is more inspiring than the view ahead.

Pure form, clear lines.  
The new Audi A7 Sportback exudes enthusiasm.

Above the defined wheel arches, a strikingly sharp  
dynamic line stretches across the whole length of  
the vehicle. It gives the Audi A7 Sportback a unique  
excitement.

The perfect balance of puristic lightness and flowing  
lines creates a new statement of dynamism and elegance.





Emotion meets functionality. A car for every day.  
A car for special moments.

The muscular rear rounds off the Audi A7 Sportback. The striking trailing edge interacts harmoniously with the spoiler edge. The innovative vehicle concept with its wide-opening tailgate in coupé-like style is impressive not just because of its unusual design, but because it offers up to 1,390 litres of loading space.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 82.





Nothing is more inspiring than the feeling that you have done everything right.

V-shaped lines define the bonnet, under which the powerful engine is waiting. A confident appearance.

The Audi Singleframe is fitted with high-quality, horizontal chrome struts and gives an impression of progressiveness and elegance. Its novel interpretation gives the headlights a more exciting, powerful look.





Attractive aluminium wheels create individual highlights.

The LED daytime running lights of the headlights ensure powerful illumination and their 18 single diodes shine with dynamic elegance.

The distinctively designed exterior mirrors fit in harmoniously with the dynamic overall look.

The streamlined LED rear lights confidently emphasise the breadth of the vehicle.





## Nothing is more inspiring than a moment of silence.

Another feature of the new Audi A7 Sportback is consistency. The elegant exterior design blends seamlessly into the high-quality passenger compartment.

The interior concept of the Audi A7 Sportback includes both driver and front passenger and gives them a feeling of security: the cockpit is designed with the driver in mind while the centre console leans towards him. Attractive inlays with continuous lines accentuate the interior. These can be provided in wood upon request.

Technology which supports the driver. With the innovative, touch-sensitive MMI® touch, available upon request, you can operate the navigation system, control media playback and make calls - all with just one finger and without taking your eyes from the road.







The comfortable seats are covered with high-quality material and provide very good restraint. Upon request, the Audi A7 Sportback can be fitted with comfort seats in leather including memory function which, depending on the version, have seat heating, seat ventilation and massage function with adjustable intensities.

Enough space for relaxation and a pleasant journey. The centre arm-rest can be folded up and ample storage spaces may be found in the frameless doors. The rear seats can be easily split and folded down to make the available seats and luggage space even more flexible.

The generous loading space amounts to 1,390 litres with the rear bench seat folded down. The large, wide-opening tailgate can be opened and closed electrically.





## Nothing is more inspiring than the start of a journey.

The Audi A7 Sportback has powerful yet efficient FSI®-/TFSI® and TDI engines.

The quattro® permanent all-wheel drive delivers this power to the road superbly. The optional quattro® with sports differential distributes the drive force variably to the individual wheels, giving you more driving dynamics, agility and traction.

At the rear, an eye-catching feature ensures greater downforce and sportiness: the harmoniously integrated rear spoiler extends automatically above 130 km/h or manually at the push of a button.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 82.





Sportiness which cannot just be seen, but above all experienced. But the Audi A7 Sportback does not just impress with its dynamism, but also with its efficiency.

Intelligent lightweight construction leads to reduced vehicle weight and optimised fuel consumption. The driver information system has an efficiency program which gives direct advice on driving in a more fuel-efficient manner. The start-stop system switches the engine off automatically when the car is at a standstill. And of course, the engines have been developed to use as little fuel as possible.

Nothing is more inspiring than a blank sheet of paper. A car came into being on one: contemporary, fascinating, new. The Audi A7 Sportback.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 82.









3.0 TFSI engine

Timing drive chain

High-pressure pump

Integral charging module

Switchable water pump

Many hours of development.  
Thousands of miles of testing.  
And for what reason?

In just a few seconds you will understand why.



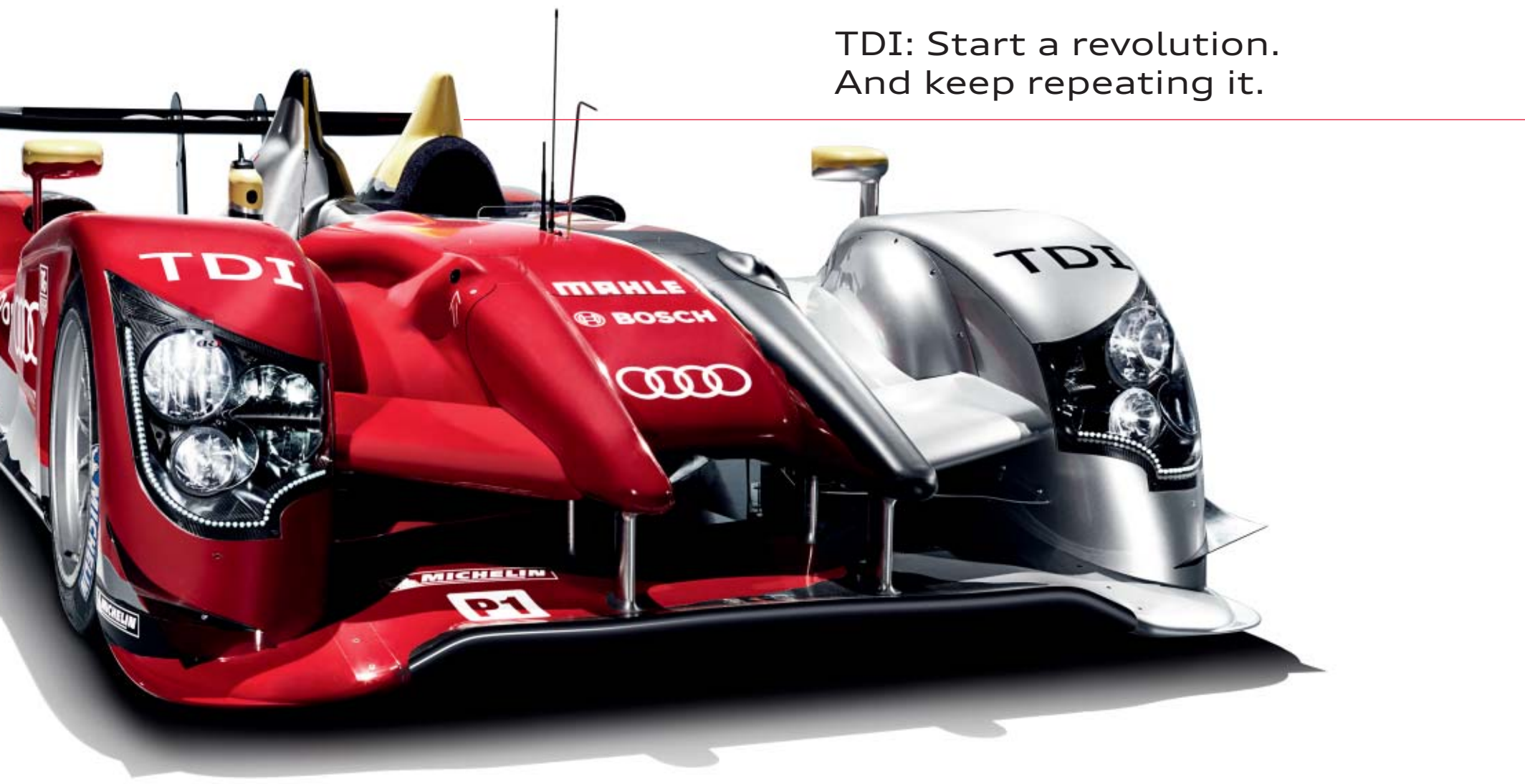
**The compressor** is a central element for the boost pressure generation. Or, put another way, it ensures outstanding torque even at low engine speeds. The compressor is a highly integrated, mechanical charging module situated between the two cylinder banks. The rotor unit, the electrically controlled butterfly valve in the bypass bend and the engine-side heat exchanger of the indirect charge air cooling system are integrated in one single-piece cast metal housing. The four-blade rotors mounted on an anti-friction bearing compress by 160° and are covered with a coating which allows the gap dimensions in the construction to be kept to a minimum.

TFSI® technology is employed in the new Audi A7 Sportback. Its unique feature is that it combines the advantages of FSI® with a supercharger, which ensures even better power delivery.

The 3.0 TFSI quattro generates a hefty 220 kW of power. An innovative mechanically-driven supercharger system with charge air intercooler is employed here and turns the six-cylinder engine into a compact powerhouse with moderate fuel consumption. It is not just the peak torque of

440 Nm which is impressive, there is also the torque curve: with at least 90 % of the maximum torque being available across an engine speed range of 2,900 to 4,500 rpm. Thanks to its very spontaneous responsiveness and exceptional power delivery across the entire speed range, the six-cylinder engine promotes a particularly dynamic driving style. The Audi A7 Sportback accelerates to 100 km/h in 5.6 seconds – and still has plenty of power reserves left after that. The 150 kW 2.8 FSI completes the engine options

for the Audi A7 Sportback. In conjunction with the dual clutch S tronic transmission and quattro® permanent all-wheel drive, the 2.8 FSI accelerates from 0 to 100 km/h in just 8.3 seconds. All Audi A7 Sportback engines comply with the EU5 emissions standard.



A diesel on the podium: the R15 TDI.

## TDI: Start a revolution. And keep repeating it.

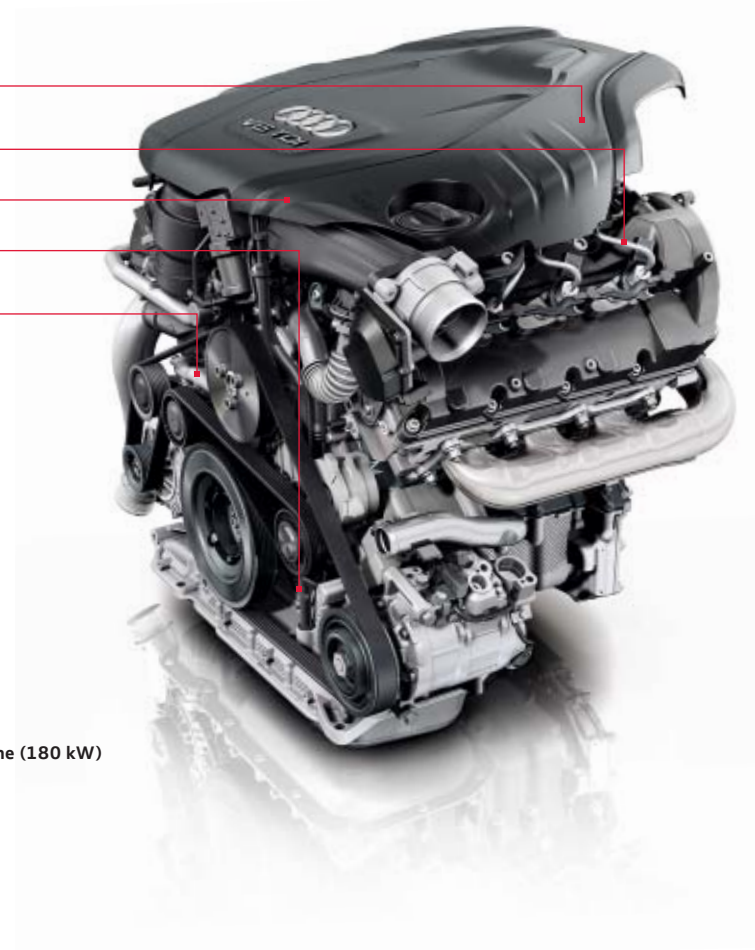
Exhaust gas turbocharger with optimised adjustable turbine geometry

1,800 bar high-pressure injection system

Engine with reduced friction

Pressure-regulated oil pump

Innovative thermal management with separate cooling system for cylinder head casing/cylinder head



3.0 TDI engine (180 kW)

One in every two Audi cars sold today is a diesel. What sounds perfectly normal now was cause for huge excitement 20 years ago, when Audi revolutionised the market with the first 2.5 litre TDI engine. Since then, developments such as common rail technology have made TDI even more efficient. Piezo injectors ensure the fuel is finely and precisely distributed. Consequently, since the first TDI, the engines have become around 30% more economical, whilst specific output has in-

creased. So it was only logical that a diesel car should then enter the world of motorsport. With great success: in 2006, the Audi R10 TDI became the world's first diesel powered race car to win the Le Mans 24 Hours – a victory which it has repeated several times over, most recently in 2010.

Two powerful TDI versions are available for the Audi A7 Sportback, which of course operate with intelligent common rail diesel technology. With a

The **piezo injectors** open and close in fractions of a millisecond and inject fuel several times into the combustion chamber at pressures of up to 1,800 bar. In some cases, an injection process can involve the injection of the tiniest of amounts weighing less than a thousandth of a gram.

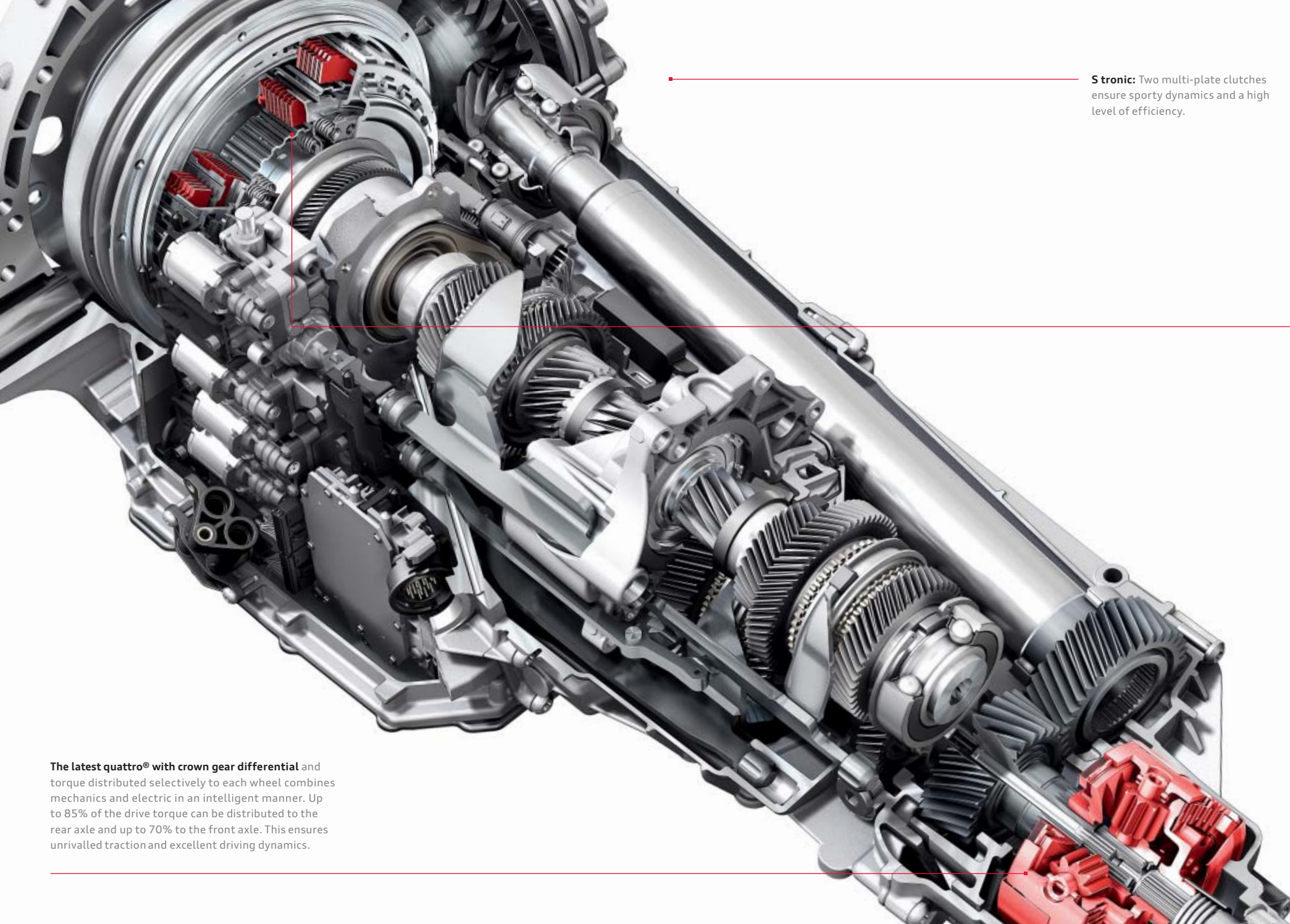
**Pre-injection** results in a “gentle” combustion process and consequently excellent combustion acoustics and agreeable engine running characteristics.



hefty 500 Nm of torque, the 180 kW 3.0 TDI quattro accelerates your A7 Sportback from 0 to 100 km/h in 6.3 seconds. And the 150 kW 3.0 TDI, with an extremely low consumption of 5.3 l and CO<sub>2</sub> emissions of just 139 g, proves that efficiency does not prevent driving pleasure.

The fuel consumption and CO<sub>2</sub> emission figures can be found on page 82.





**S tronic:** Two multi-plate clutches ensure sporty dynamics and a high level of efficiency.

The latest quattro® with crown gear differential and torque distributed selectively to each wheel combines mechanics and electric in an intelligent manner. Up to 85% of the drive torque can be distributed to the rear axle and up to 70% to the front axle. This ensures unrivalled traction and excellent driving dynamics.

# What is the benefit of two clutches?

A double saving: time and energy.

The 7-speed dual clutch transmission enables rapid gear shifting with hardly any perceptible break in propulsive power and is therefore particularly efficient.

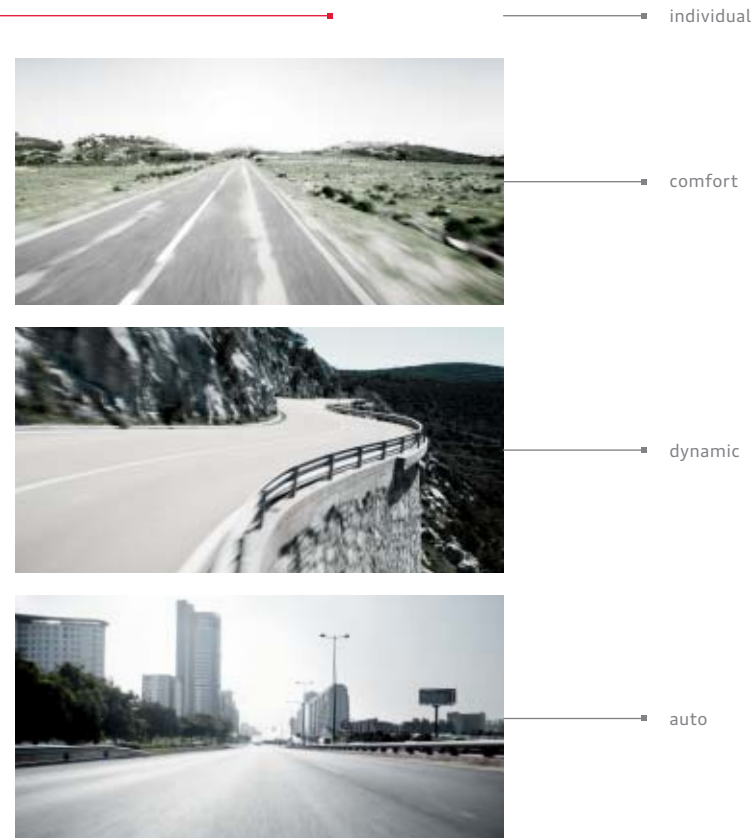
As long ago as 1985, Walter Röhrl tested this technology in the Sport quattro S1 – and was suitably impressed. Audi drivers share his enthusiasm to this day, because the modern S tronic changes gear in a flash. To do this, two multi-plate clutches serve the different gears. One large clutch transfers the torque via a solid drive shaft to the gearwheels of the odd-numbered gears. A second

clutch serves the even-numbered gears via a hollow shaft. Both parts of the gearbox are permanently active, but only one of them is actually connected to the engine via the closed clutch. For example, when the driver accelerates in third gear, the second part of the transmission is already set in fourth gear. The gear is changed by switching the clutches – the first clutch opens while the second one closes very quickly. The gear change takes only a few hundredths of a second and takes place with practically no break in propulsive power. It happens so quickly and fluently that the driver hardly notices.

It does not matter whether the driver chooses the fully automatic modes with the programme D (Drive) or S (Sport) or changes gear manually with the optional shift paddles – the gear change feels precise and extremely smooth. Even with all of this dynamic technology, the S tronic still remains very efficient. Due to its high efficiency, there is a reduction in both fuel consumption and emissions.

# Why does the Audi A7 Sportback suit you so well? Because it adapts itself to you so well.

## Audi drive select.



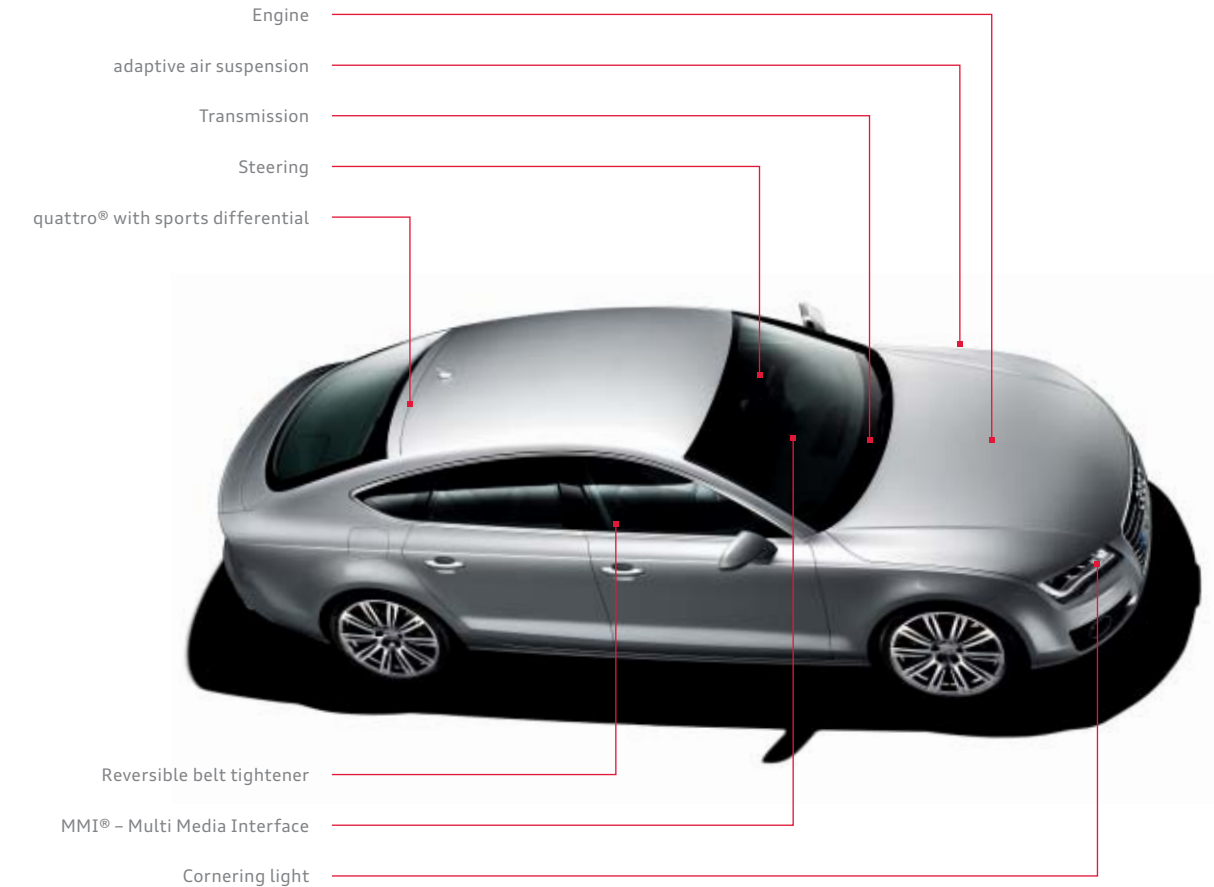
Everybody defines driving dynamics differently. We define it like this: drive exactly how you feel. With the standard Audi drive select you can influence individual vehicle components at the push of a button and so change the character of your Audi.

Four modes are available to you: comfort, dynamic, auto and individual, the latter mode allowing you to determine yourself how the associated vehicle components should behave. The comfort mode is especially suitable for providing

the most relaxed driving possible on long journeys. The auto mode offers a generally comfortable yet sporty driving experience. For particularly sporty driving, for example on winding roads, there is the dynamic mode.

In every mode, the vehicle adjustments depend on the equipment present. Audi drive select affects the engine, transmission and steering as standard. In addition, you can, when available, influence the adaptive air suspension with damper regulation, the quattro® with sports

differential, the reversible seat belt tensioner (part of Audi pre sense basic) and the cornering light. The engine and gears react more spontaneously or in a more balanced manner to movements of the accelerator, depending on the mode chosen. Moreover, the engine speeds at which gear changes take place are varied – in dynamic mode, they only happen at higher engine speeds, while in comfort mode they take place at lower ones. The steering can also be adapted to the driving situation, from sporty and firm to comfortable. The threshold at which the optional

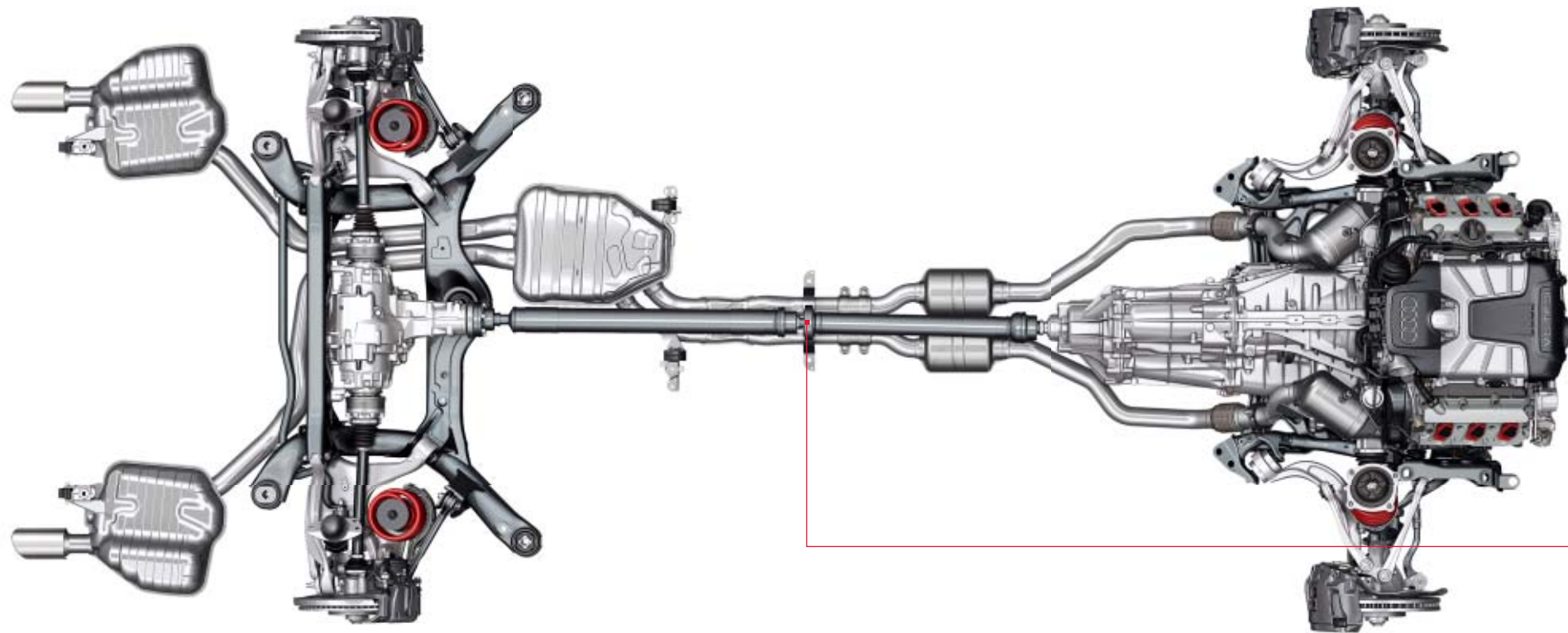


reversible belt tensioner (part of Audi pre sense basic) is triggered is adjusted in the dynamic mode. The vehicle height and the damping forces of the damper regulation can be varied using the adaptive air suspension. The optional sports differential distributes the drive force variably to the rear axle to attain a high level of agility and acceleration performance while cornering. In addition, the cornering light accompanies the selected mode with its adapted swivelling response.



With quattro®, we have created one of the best all-wheel drive systems in the world.

Of course, that was not good enough for us.



quattro® is a permanent all-wheel drive system. If the wheels on one axle of the vehicle lose grip on the road and threaten to spin, then the power is transferred to the other axle – automatically and permanently distributed through the centre differential. The basic distribution is 40:60 – 40% of the power goes to the front axle, 60% to the rear. The benefit is better traction during acceleration and improved safety due to exceptional grip. So much for the technology. But what makes quattro unique is really the driving feel. “As if you are stuck to the road,” some customers say. We put it like this: quattro gives you more feel for the road and thus increased safety.

The optional quattro® with sports differential further reinforces this unmistakable quattro feeling. Vehicles tend to experience understeer when steering or driving into corners. This is a normal physical process: A moving object opposes a

change in direction. The elastic tyres and the suspension mounts tense up until the new direction has been adopted. When accelerating into a corner, the load on the front axle is reduced and it therefore transfers less lateral force to the tyres – the vehicle understeers. With the sports differential on the rear axle, the tendency to understeer is largely counteracted. This is because the quattro rear axle differential has been extended left and right by a clutch system with two gear levels. They ensure that the individual wheels on the rear axle receive different levels of torque. The clutches are activated by an electro-hydraulic actuator. Depending, for example, on the steering angle, lateral acceleration, yaw angle and driving speed, the system calculates the right distribution of wheel torque for any driving situation. In this way the power is specifically channelled to the outer rear wheel, when steering or accelerating into a corner. The ef-

fect: the vehicle is effectively pressed into the corner and follows the angle of the front wheels. The variable left and right driving forces also help stabilise the steering and the usual steering corrections are hardly necessary.



**quattro® with sports differential** continuously varies the amount of driving force distributed to each rear wheel and ensures high cornering agility and impressive driving dynamics.



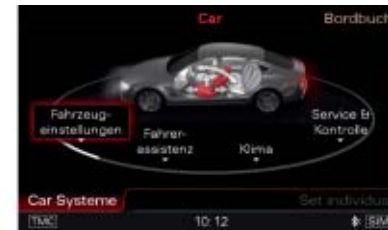
**Menu:** Display of the seven available sub-menus which can also be alternatively selected using the hard keys.



**Information:** Display of current traffic information, access to online services such as navigating using Google Earth images and WiFi hotspot for Internet access (if Bluetooth car phone online is also ordered).



**Phone:** The optionally available mobile phone fitting (Bluetooth) and Bluetooth car phone online have a selection screen containing call lists, directory and selection interface as the start-up setting.



**Car:** This function allows the direct control of driver assistance systems, vehicle settings, climate control, auxiliary heating and service.



**MMI® touch:** You can “write” on the MMI touch using your finger. The system recognises letters and numbers. Compatible with navigation and telephone; additionally you can browse through the albums of your music collection in the jukebox with a brief stroke of the finger.



**Navigation system:** The optional hard disc navigation system MMI Navigation plus with MMI touch provides a 3D map view and a three-dimensional display of famous buildings and places of interest.



**Media:** Display of available media sources such as the jukebox, inserted SDHC cards, Audi music interface or CDs and DVDs; display of optional TV tuner.



## Follow your intuition - it will get you to the right destination.

Our promise of “Vorsprung durch Technik” is one that we keep in every area of an Audi – as demonstrated by the Multi Media Interface (MMI®) which has undergone further development. The MMI is used to operate a number of in-car media, the navigation system and other comfort functions. Until now, it has been easy to use the MMI – now it is even easier. Fewer buttons provide a better overview. The operating buttons for radio and media are logically located with the volume control. The other six hard keys, for telephone or navigation functions for example, are located around the central rotary/push-button control – for intuitive operation. Another new feature is the carousel layout in the MMI display. This provides you with an even better overview, making it even easier for you to get to where you want to be. The optional MMI navigation plus has a special feature: the unique MMI touch. It is located to the left of the central control panel and is within comfortable reach, particularly in combination with the new selector lever. MMI touch offers, among

other things, a new and intelligent way of controlling the navigation functions – by “writing” letters or numbers on the touch-sensitive screen with your finger. The system acknowledges the entry acoustically after each character. You can also thumb through the jukebox albums of your music collection – just one brief stroke of the finger suffices.

other things, a new and intelligent way of controlling the navigation functions – by “writing” letters or numbers on the touch-sensitive screen with your finger. The system acknowledges the entry acoustically after each character. You can also thumb through the jukebox albums of your music collection – just one brief stroke of the finger suffices.







Because in an emergency,  
a second is  
0.9 seconds too long:

## Audi pre sense.

The new Audi A7 Sportback does not only come with many new technical innovations but also, upon request, with something extra special: a sort of sixth sense – or Audi pre sense. Various vehicle systems categorise different driving situations and, where necessary, implement actions for preventive occupant protection or for collision reduction.

Radar sensors are fitted at the front and rear (depending on the equipment) and gauge the area in front of and behind your Audi A7 Sportback. A video camera also monitors the road in front of you. This is located in the area of the internal mirror – the highest possible point inside the vehicle – and delivers 25 pictures per second with a resolution that has yet to be matched in the field of auto-

motive engineering. In addition, the ESP control unit transmits further data. Using these different sources of information, Audi pre sense can create a very realistic picture of the vehicle's surroundings.

Audi pre sense basic includes various preventative passenger protection systems that are activated in the event of a critical driving situation. They include tensioning of the front seat belts, activation of the hazard warning system and closing of the windows and, if present, the sliding roof.

Audi pre sense front additionally monitors the traffic ahead via the radar sensors of the optional adaptive cruise control with Stop&Go function. In critical situations, the Audi braking guard contained within it warns the driver and if necessary in-

creases the braking power. In extreme cases, the preventative protection systems are activated.

Audi pre sense rear monitors the traffic behind the vehicle with the help of the rear sensors of the optional Audi side assist.

Audi pre sense plus is included if ordering the optional adaptive cruise control with Stop&Go function and Audi side assist. In addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations when a collision is unavoidable and initiates a full braking action to minimise the severity of the crash as much as possible.



# Because they protect something very valuable,

## you will find our most outstanding employees working in the area of vehicle safety.



The development of a new vehicle includes a number of crash tests. At first as virtual tests on computers, then later with the car itself in the halls of the Audi Vehicle Safety Department. Our engineers do not just evaluate data from their own series of tests but also data from real accidents recorded by accident researchers and scientists from the Audi Accident Research Unit (AARU). The department was founded in 1998

and works together with the police and doctors to establish the most accurate information possible about accidents. With the help of this information, our series of tests is continually being refined.

Vehicle safety at Audi focuses on people. This means we develop anticipatory systems that support you during every journey and that will

help you to avoid accidents where possible. To achieve this, we put ourselves in your position and it is from this basis that our technical innovations arise – along with the required safety tests. This also means that completely new tests sometimes need to be developed to check the new technology. That is why we have designed a new methodology for research into anticipatory Audi pre sense systems which is called “Virtual Test Drive”. On a

test track, drivers can be shown virtual obstacles and other vehicles via video goggles and, in this way, many critical driving manoeuvres can be reenacted in a short amount of time.

adaptive cruise control with Stop&Go function

Audi active lane assist

Audi side assist

**adaptive cruise control with Stop&Go function including Audi pre sense front<sup>1</sup>** is the heart of the driver assistance systems. On clear roads, it maintains a chosen speed and keeps the correct distance from the vehicle in front. In slow moving traffic or in a traffic jam it regulates slowing down, starting up and crawling through traffic. At all times radar sensors, a video camera and the sensors from the parking assistant monitor the area around the Audi A7 Sportback. Should they detect an obstacle, the driver is alerted by a signal tone and a display on the driver information system.

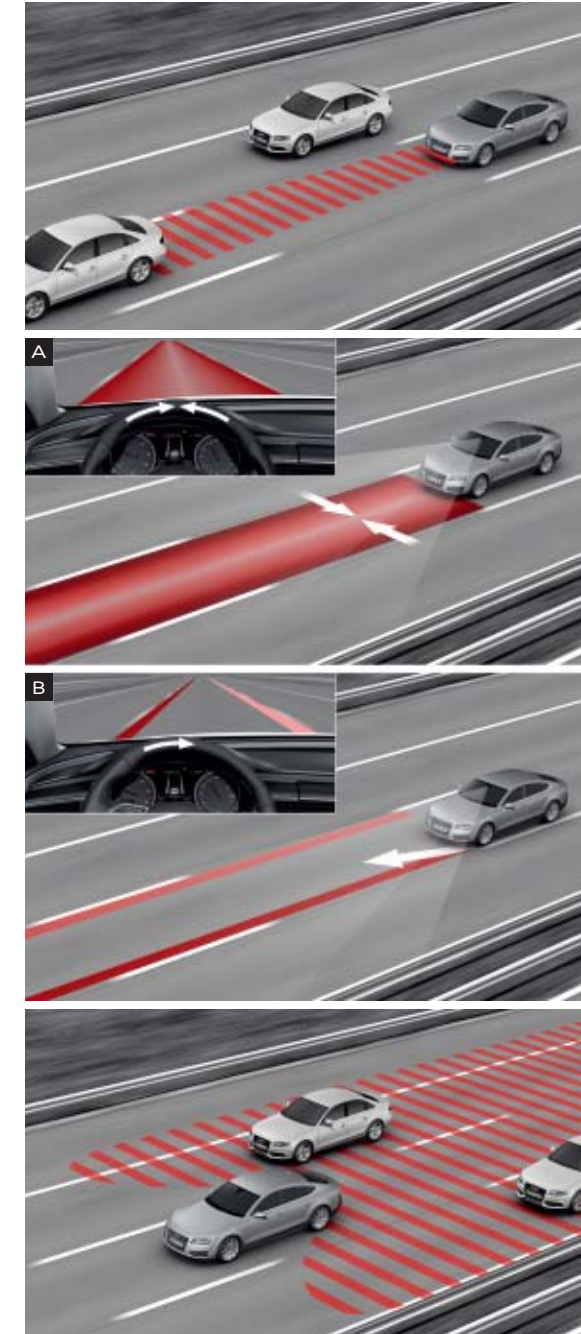
**Audi active lane assist<sup>1,2</sup>** supports you when travelling at speeds of around 60 km/h or above if you inadvertently drift out of your lane, for example, through inattentiveness. Before you cross over the lane marking which is detected by the camera behind the windscreen, a gentle, corrective steering movement occurs. If the indicator has been activated, there is no correction. In the MMI, you have the choice between two system settings (steering time early [A] or late [B]).

If your vehicle is fitted with the optional head-up display, a display also appears there. Identification of lane markings by the sensors is dependent on the weather, lighting and quality of the marking. Audi active lane assist can, therefore only provide assistance to the driver – who is naturally required to remain attentive while driving.

**Audi side assist including Audi pre sense rear<sup>1</sup>.** Displays are integrated into the exterior mirrors. Operational from a vehicle speed of 30 km/h, Audi side assist uses two radar sensors (with a range of approx. 70 m) to measure the vehicle's distance from other detected vehicles, as well as the speed difference between them. If Audi side assist classifies the speed difference and distance as being critical in the event of a lane change manoeuvre, a display will appear in the respective exterior mirror (information stage). This display will only be noticed by looking at the exterior mirrors. When the indicator is on and Audi side assist detects a vehicle approaching and rates the situation as critical, the relevant display on the exterior mirror flashes repeatedly (warning stage). The brightness of the display can be set to one of five levels in the MMI.

**We always do our very best,** but remember: the systems can only work within system limits.

<sup>1</sup> Optional equipment. <sup>2</sup> For information on when this feature will be available, please contact your Audi partner





Subject: Light

<300 °C

**Conventional light bulbs reach temperatures of up to 300 °C.** Due to their sophisticated technology, LED lights are somewhat more sensitive and should not get hotter than 150 °C. Because of the engine, the temperature of the area around the headlights is already around 120 °C. In theory, then, LED headlights would need an additional cooling system to be able to work. However, the Audi engineers did not want to spoil the good low-energy credentials of the LED headlights, so they quickly developed something completely new: a fan which directs heat away from the LED chips. The special feature of this fan is its additional benefit. The high operating temperature of standard bulbs means that they can defrost the headlights, which LEDs cannot. The newly developed fan directs warm air from the LED chips directly to the headlight lens and thus defrosts them and prevents them from misting up.



Daytime running lights



Dipped beam



Indicator

# Less energy, more light: the Audi A7 Sportback with all-LED headlights.

The Audi R8 was setting standards as early as 2008 as the first sports car with all-LED headlights. Now this special lighting is also available for the Audi A7 Sportback on request. All-LED headlights not only require less energy than standard lighting systems, but also provide a brighter light which is perceived to be much more pleasant. The dipped beam consists of a distinctive line of three individual light modules. This makes the Audi A7 Sportback unmistakable, even at night. The main beam, daytime running lights and

indicators are also made in LED technology. The use of the same material for all functions makes completely new lighting effects possible. The new Audi A7 Sportback, therefore, has the right light for every situation: It has a motorway light which, at speeds above 110 km/h, automatically almost doubles the range of the light cone (from approx. 70 m at dipped beam to 120 m with motorway light). In addition, the A7 Sportback has a combined daytime running light/indicator light unit and an all-weather light which makes con-

ventional fog lights superfluous. The individual LED modules are skilfully controlled to redistribute the light, reducing glare from rain or fog.



# Day and night. What is the difference?



The human eye is one of the most sensitive sensory organs. However, sometimes it may still miss something. For example, when it is dark or you have been dazzled. We always do our best to help you in these situations. The optional night vision assistant with highlighting of detected pedestrians records the area in front of the vehicle using a thermal imaging camera and marks any identified pedestrian located between 15 and 90 metres away with yellowing highlighting in the image. Should the system detect an imminent collision between the vehicle and an identified pedestrian, then the colour of the marking will change to red

and a warning tone will sound. The night vision assistant can be switched on or off via a button on the rotary light switch. Pedestrian marking, warning signals and picture contrast are configured in the CAR menu. The optional head-up display forms a useful complement to the night vision assistant. At any time it quickly projects a clear, full-colour virtual image beyond the windscreen. The image content is portrayed directly within the driver's field of vision minimizing any driver distraction. The head-up display therefore contributes to greater traffic safety. The image content is configured via the CAR menu. As well

as displaying current driving speed and navigation data, information from the driver assistance system and speed limit data can also be shown. When the night vision assistant with highlighting of detected pedestrians is activated and a potential danger is detected, a warning symbol appears in the head-up display. The head-up display can be adjusted to your seating position to optimise viewing.

Schematic diagram

Pedestrians identified in the detection area are highlighted in yellow.



Should the system detect an imminent collision, the marking turns from yellow to red and a warning tone will sound.







It is the equipment that transforms an Audi into your Audi.



Because nobody knows your taste as well as you do:  
Audi exclusive.



Each year Audi sells hundreds of thousands of vehicles. Yet they only sell yours once. How is that possible? With the quattro GmbH service, which makes your Audi unmistakable: Audi exclusive. Paint customised to your concept, fine leather, high-quality Alcantara and selected woods and trim; it is these materials and the precise workmanship which give your Audi its own unique personality. Your Audi partner and the Audi Forum Neckarsulm customisation studio await your wishes.



Comfort seats in alabaster white with chestnut brown seams, inlays in Oak wood Sepia, Audi exclusive steering wheel rim in chestnut brown leather with contrasting seams in alabaster white.



## Sporty, superior, stylish: S line.

When you drive an Audi A7 Sportback, you are making a clear declaration of your belief in sporty motoring. The S line packages give you the opportunity to add further emphasis to the athletic presence of your Audi A7 Sportback, with a range of equipment that accentuates its dynamic lines, gives its interior a perceptibly sporty identity and further improves its driving performance. Decide on a plus in sportiness – the S line packages from quattro GmbH.



### S line exterior package

■ Bumpers, front and rear, side radiator grilles, side sills and diffuser insert in a striking, sporty design

■ Centre front spoiler edge and diffuser insert painted in Platinum Grey

■ Door sill trims with S line logo

■ S line logos on the front wings

■ Chrome-plated exhaust tailpipe surrounds



Front bumper and side radiator grilles in a striking, sporty design.



Diffuser insert in a distinctive, sporty design, chrome-plated exhaust tailpipe surrounds.





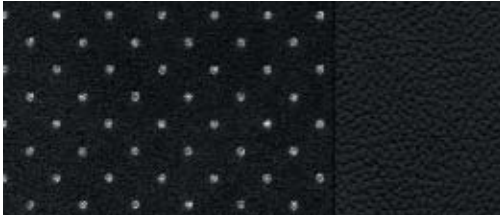



Black interior with jet grey seams, sport seats with seat covers in perforated Alcantara/Leather and S line embossing, inlays in matt brushed aluminium.



S line multifunction sports leather steering wheel with jet grey seams.



Cast aluminium wheels, 5-double spoke design.

Seat covers	Inlays	S line sports package	
 ■ Perforated Alcantara/Leather, black	 ■ Matt brushed aluminium	■ <b>Cast aluminium wheels, 5-double spoke design</b> size 9 J x 19 with 255/40 R 19 tyres; optional: forged aluminium wheels, 7-double spoke design or cast aluminium wheels, 5-segment-spoke design, 9 J x 20 with 265/35 R 20 tyres	■ <b>Sports seats</b> including electric lumbar support
		■ <b>S line sports suspension</b> with more dynamic suspension tuning and vehicle lowered by 10 mm	■ <b>S line multifunction sports leather steering wheel in 3-spoke design</b> or S line multifunction sports leather steering wheel in 3-spoke design with gearshift function, with optional heating; each in black leather and with S line emblem
		■ <b>S line logos</b> on the front wings	■ <b>Gear lever knob</b> in perforated black leather
		■ <b>Door sill trims</b> with S line logo	<b>The following options are available for seat upholstery and paints:</b>
		■ <b>Interior, dashboard and headlining</b> in black; for perforated Alcantara/Leather seat upholstery with jet grey seams on seat covers, sports leather steering wheel and gear lever gaiter and floor mats with jet grey piping	■ <b>Seat covers in perforated Alcantara/Leather or Valcona leather</b> each in black and with S line embossing on the backs of the front seats
		■ <b>S line inlays</b> in matt brushed aluminium; optional: in Piano finish black or Fine grain ash natural brown	■ <b>Paint</b> in all standard colours, additional colour option in the special colour of Daytona Grey, pearl effect
		 ■ Fine grain ash natural brown	
		<b>additional exterior colour option</b>	
			
		■ Daytona Grey, pearl effect	





Audi A7 Sportback in Havanna Black metallic with xenon plus headlights and forged aluminium wheels, 10-parallel spoke design.  
Equipment: Comfort front seats with memory function in nougat brown Valcona leather, inlays in grey brushed aluminium and a multifunction leather sports steering wheel in 3-spoke design.



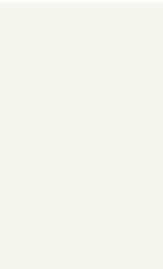
A7 Sportback in Dakota Grey metallic with cast aluminium wheels in 5-arm design.  
Equipment: Comfort front seats with memory function in velvet beige Valcona leather, inlays in natural brown Fine grain ash and leather package.



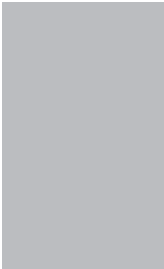




Ibis White



Ice Silver, metallic



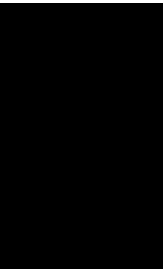
Oolong Grey, metallic



Impala Beige, pearl effect



Brilliant Black



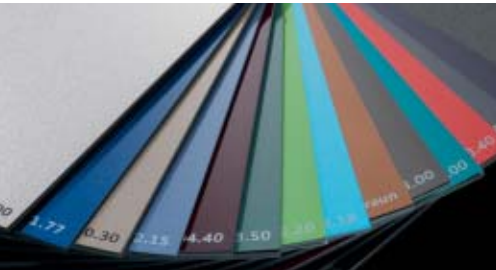
Quartz Grey, metallic



Moonshine Blue, metallic



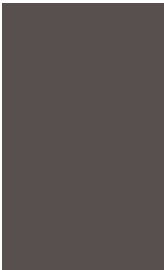
Garnet Red, pearl effect



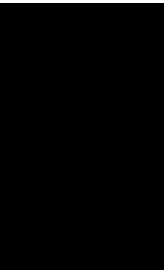
Audi exclusive individual paints.  
From quattro GmbH



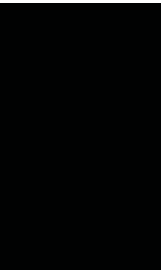
Dakota Grey, metallic



Havanna Black, metallic



Phantom Black, pearl effect







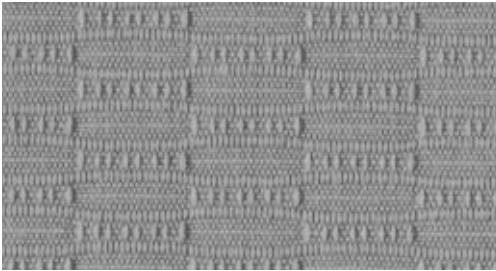
Standard seats, front



Horizon cloth, black



Milano leather, black<sup>1</sup>



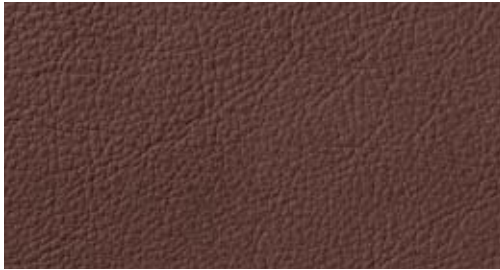
Horizon cloth, titanium grey



Milano leather, titanium grey<sup>1</sup>



Horizon cloth, velvet beige



Milano leather, nougat brown<sup>1</sup>



Milano leather, velvet beige<sup>1</sup>



Valcona leather, black



Valcona leather, velvet beige



Audi exclusive leather upholstery and trim.  
From quattro GmbH



Valcona leather, titanium grey



Valcona leather, goa beige



Valcona leather, nougat brown

Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

<sup>1</sup> Optional seat ventilation (perforated leather seating).



■ **Comfort seats, front, with memory function**  
including memory function for driver and front-passenger seat and exterior mirrors



■ **Milano leather, black**



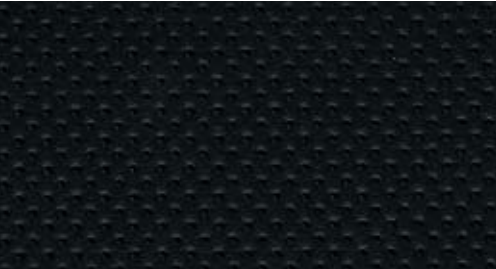
■ **Milano leather, velvet beige**



■ **Milano leather, titanium grey**



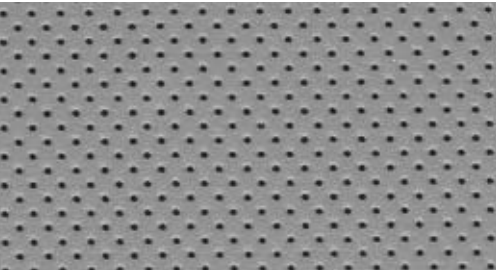
■ **Milano leather, nougat brown**



■ **Valcona leather, black<sup>1</sup>**



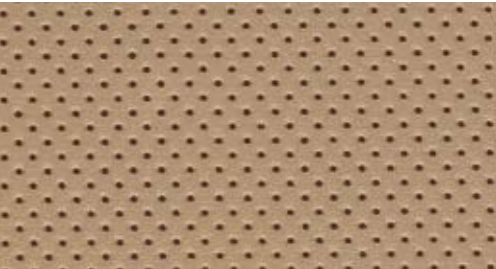
■ **Valcona leather, goa beige<sup>1</sup>**



■ **Valcona leather, titanium grey<sup>1</sup>**



■ **Audi exclusive leather upholstery and trim.**  
From quattro GmbH



■ **Valcona leather, velvet beige<sup>1</sup>**

■ **Horizon cloth**  
for standard seats, front

■ **Milano leather upholstery and trim**  
seat covers, head restraints and front centre armrest (can be ordered as an option) in Milano leather; Milano leather is fully penetrated with dye and lacquered, which offers excellent surface protection. The leather is extremely hard-wearing and durable, tanned without the use of chromium and gives a high-quality impression with its fine, grained surface

■ **Valcona leather upholstery and trim**  
seat covers, head restraints, door trims and front centre armrest (can be ordered as an option) in Valcona leather; Valcona leather is a high-quality leather which contributes to the elegant charisma of the interior. The low use of lacquer allows the material to breathe whilst the non-grained surface underlines the sophisticated character. Valcona leather is tanned without the use of chromium, dyed through and treated with non-fading colour pigments

■ **Leather package**  
lower part of centre console, armrests in the doors, door pull handles in leather

■ **Audi exclusive leather upholstery and trim (package 1)**  
available in Valcona leather and Alcantara/Leather. Leather trim for: seats, centre arm rest and door panel inserts. Optional Alcantara for seat centre sections and door panel inserts. Choice of colour for leather, Alcantara and decorative seams from the Audi exclusive range of colours. From quattro GmbH

■ **Audi exclusive leather upholstery and trim (package 2)**  
available in Valcona leather. Contents in addition to package 1: Leather-trimmed door armrests, door handles and seat backrest covers. Seat attachments in matching colours. Choice of colour for leather and decorative seams from the Audi exclusive range of colours. From quattro GmbH

■ **Headlining**  
in cloth, matched to the selected interior colour

■ **Headlining**  
in black cloth

Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

<sup>1</sup> Can only be ordered in combination with front seat heaters (perforated leather seating.)





Inlay, Walnut dark brown



Micrometallic platinum



Brushed aluminium grey



Walnut dark brown



Fine grain ash natural brown



Audi exclusive inlays

the following inlays are available: Fine grain myrtle nutmeg, Modrone wood gold, Piano finish black, Fine grain ash wood nougat, Vavona wood bronze, Tamo ash dark brown natural and Oak wood Sepia. From quattro GmbH





Forged aluminium wheels, 10-parallel-spoke design



■ **Forged aluminium wheels, 6-arm design,**  
size 8 J x 17 with 235/55 R 17 tyres



■ **Cast aluminium wheels, 7-arm dynamic design,**  
size 8.5 J x 18 with 255/45 R 18 tyres



■ **Cast aluminium wheels, 5-arm Y design,**  
size 8.5 J x 19 with 255/40 R 19 tyres



■ **Cast aluminium wheels, 10-spoke design,**  
size 8.5 J x 19 with 255/40 R 19 tyres



■ **Forged aluminium wheels, 10-parallel spoke  
design, anthracite, part polished,** size 9 J x 20 with  
265/35 R 20 tyres



■ **Audi exclusive cast aluminium wheels,  
5-double-spoke design,** size 9 J x 19 with 255/40 R 19  
tyres. From quattro GmbH



■ **Audi exclusive cast aluminium wheels,  
5-segment spoke design,** size 9 J x 20 with 265/35 R 20  
tyres. From quattro GmbH



■ **Audi exclusive forged aluminium wheels,  
7-double-spoke design,** polished, two-tone,  
size 9 J x 20 with 265/35 R 20 tyres.  
From quattro GmbH



■ **Audi exclusive forged aluminium wheels,  
7-double-spoke design,** high-gloss polished,  
single-colour, size 9 J x 20 with 265/35 R 20 tyres.  
From quattro GmbH



■ **Forged aluminium winter wheels, 6-arm design,**  
size 7 J x 17 with 235/55 R 17 tyres, suitable for snow  
chains, permissible top speed 210 km/h



■ **Cast aluminium winter wheels,  
10-spoke design,** size 8 J x 19 with 235/45 R 19 tyres,  
suitable for snow chains, permissible top speed  
240 km/h

■ **Run-flat tyres**  
journey can be continued on a flat tyre at a speed of up  
to 80 km/h and for a maximum distance of 30 km,  
without having to change the wheel.

■ **Wheel-bolts, anti theft**  
can only be loosened using adapter provided

■ **Tyre repair kit**  
with 12 volt compressor and tyre sealant,  
located under the loading floor cover in the luggage  
compartment, top speed 80 km/h

■ **Space saving spare wheel**  
can only be ordered with a jack

■ **Tyre pressure monitoring system**  
provides a visual and acoustic warning of loss in pressure  
in one or more tyres; defective tyre is displayed in the  
driver information system

■ **Vehicle tool kit**  
luggage compartment

■ **Jack**  
in luggage compartment



Light



**xenon plus**  
headlights utilising durable gas discharge technology for dipped and main beam ensure intensive illumination of the road and provide good uniformity and range both close up and in the distance. The automatic dynamic headlight range control prevents oncoming traffic from being dazzled; including all-weather light; low-energy LED daytime running lights (includes headlight cleaning system)

**adaptive light including variable headlight range control**  
consisting of dynamic cornering light, static turning light and variable headlight range control; the dynamic cornering light infers the course of the road from the movement of the steering wheel and variably illuminates the bend by pivoting the xenon headlights; operational between speeds of approximately 10 km/h and 110 km/h. The static turning light automatically switches on if the indicators have been engaged for a while at a low vehicle speed and illuminates the new direction in which the vehicle is travelling. The variable headlight range control features a camera on the interior mirror which registers sources of light from other road users. The range and width of the headlight beam are continuously varied between dipped and main beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users. The headlights also have 3 different light distribution modes which are activated depending on the vehicle speed: town light, motorway light and country light. These 3 light distribution modes from the adaptive light and intersection light systems are also controlled by the vehicle support system based on navigation data, and with the aid of stored route data from the optional MMI navigation plus with MMI touch. The convenient functions of the lighting assistant are supplemented by the intersection light, which provides a broad spread of light from the front lighting system, and by the travel mode, with GPS assisted switching between right and left-hand drive modes



**LED headlights**  
featuring LED dipped beam, main beam, daytime running lights, indicators, static turning light, all-weather light and motorway light function with LED technology; includes main beam assist for automatic switching between main and dipped beams, an all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow) and an additional motorway light which automatically increases headlight range at speeds above approximately 110 km/h; LED technology allows near daylight illumination of the road for increased safety and comfort; minimal energy requirements, long service life, and particularly good recognition by other road users

**Main beam assist**  
part of LED headlights; working within system limits, automatically detects the headlights of on-coming traffic, the rear lights of other road users and built-up areas. Depending on the traffic situation, the main beam is automatically switched on or off.

Light



**LED rear lights**  
brake lights, tail lights and indicators in LED technology; faster activation means earlier recognition by the driver behind; reversing lights in white, 2 rear fog lights; third high-mounted brake light in the rear window

**adaptive brake light**  
brake light flashes during emergency braking to warn following traffic; hazard warning lights are activated automatically when the vehicle comes to a stop, hazard warning system activated according to the braking force

**Light/rain sensor**  
automatically switches the dipped beam or windscreen wipers on/off depending on the light and rain conditions; includes delayed deactivation/automatic activation of the rear lights/number plate lights when parking/opening the vehicle

**Interior and exterior lighting package**  
exterior: courtesy lighting on the underside of the door handles and door handle lighting in LED technology to facilitate entry and exit in the dark; automatically activated when the doors are unlocked; includes active internal door reflectors

interior: entrance lighting. Using LED technology: front footwell, inside door handles, make-up lights, storage compartment in the centre console, ambient lighting of the centre console, ambient reflected light for inside door trims

**Ambient lighting**  
additional to the interior and exterior lighting package, anti-glare illumination for the passenger compartment in LED technology. 2 reading lights at front and rear, lighting for door pockets, footwells and inside door handles, reflected lighting for centre console and door inner panels to help occupants better orient themselves. Surround lighting for centre console (floating effect), make-up lights at front and active door reflectors, with illuminated door sill trims. Configured via MMI

**Mirrors**  
**Exterior mirrors with integral LED indicators**  
electrically adjustable and heated, convex, flat or aspherical mirror glass; housing painted in vehicle colour; additionally with memory function if electrically adjustable front seats are ordered

**Exterior mirrors**  
choice of:

**electrically adjustable, heated and folding**  
**electrically adjustable, heated and automatically dimming on both sides**

**electrically adjustable, heated, folding and automatically dimming on both sides**

Exterior mirrors additionally with memory function if electrically adjustable front seats are ordered

Mirrors

**Interior mirror, automatically dimming**  
recognises with the aid of a photocell when the headlights behind are too bright and dims automatically

Roof system

**Glass tilt/slide sunroof**  
electric, with tinted single-glazed safety glass and infinitely adjustable sun shield, integral wind deflector, convenience closing from outside via the central locking and the radio-operated remote control

Closing systems

**Central locking**  
with radio-operated remote control integrated in the vehicle key, locks doors, tailgate and fuel filler cap; includes convenient closing/opening of windows and separate tailgate unlocking function via the radio-operated remote control; additional activation from inside on the driver's door

**Engine start-stop button**  
the engine is started and switched off via the engine start-stop button in the centre console; the key only needs to be carried with you

**Comfort key**  
access authorisation system: The key only needs to be carried with you; the vehicle is locked from outside via buttons on all 4 door handles; all door handles feature aluminium-look trim strips

**Power-assisted closing for the doors**  
automatically pulls doors that are not completely engaged into the lock

Closing systems

■ **Tailgate, electrically opening and closing**  
opening via the radio-operated remote control, button on the driver's door panel or soft touch button in the tailgate handle recess; closing via button on inside of tailgate, the button in the driver's door or via the optional comfort key (long press): including power assisted closing and programmable tailgate opening angle

■ **Garage door opener (Homelink)**  
programmable radio-operated remote control, operating buttons incorporated into the front roof module; can be used to open many garage doors and exterior gates; allows control of security and lighting systems; step-by step programming assistance provided by the MMI, code identification guidance and set-up assistance from appropriate logbook information on the screen, well integrated with the MMI to make it user friendly. (For information on compatible hand-held transmitters, please contact your Audi partner or visit [www.eurohomelink.com](http://www.eurohomelink.com))

■ **Anti-theft alarm**  
with tow-away protection via angle of inclination sensors (can be switched off); including interior monitoring system which can be switched off; signal horn for monitoring doors, bonnet and tailgate independent of vehicle electrical system

■ **Fitting for Tracking Assistant**  
fitting for connecting a Tracking Assistant that enables a stolen vehicle to be located

Glazing

■ **Heat-insulating glass**  
tinted green; front windscreen in laminated glass with grey coloured strip along upper edge

■ **Insulating/acoustic glass**  
2 panes of glass bonded together by a plastic film; improves exterior noise insulation and theft protection; with additional reflective coating to reduce the build-up of heat in the interior; (rear windscreen in standard glass)

■ **Dark-tinted windows (Privacy glazing)**  
dark-tinted rear window, rear door windows and rear side windows

■ **Insulating/acoustic glass and dark-tinted windows (Privacy glazing)**  
windscreen and front side windows in insulating/acoustic glass; dark-tinted rear window, rear door windows and rear side windows

■ **Sun visors**  
can be folded and swivelled; on the driver and front passenger side with illuminated make-up mirror that can be covered

■ **Sun screen**  
in the luggage compartment cover, pull-up design

Further exterior equipment

■ **Fitting for trailer towing hitch**  
includes wiring to the control unit, fitting for control unit and adapted engine cooling. The set of parts for retrofitting is available from Audi Genuine Accessories

■ **Trailer towing hitch**  
ball head and ball joint coupling made from forged steel. Mechanically swivelling ball head, operated via Bowden cable, with indicator light on Bowden cable and display in instrument cluster to monitor secure attachment of trailer towing hitch; includes trailer stabilisation system via the Electronic Stabilization Programme (ESP)

■ **High-gloss package**  
window capping strips in anodised aluminium, external B-pillar trim in high-gloss Black

■ **Audi Singleframe**  
high-gloss Black paint finish with horizontal chrome struts

■ **Exhaust tailpipe**  
dual-branch design with one tailpipe each left and right; chromed exhaust tailpipe surrounds



■ **Rear spoiler**  
can be extended electrically depending on vehicle speed; automatically extends at 130 km/h, retracts at 80 km/h; can also be controlled manually using a button in the centre console

■ **Model name/logo**  
on the rear, if required, vehicle can also be supplied without the model name and/or logo  
“quattro” logo  
on the radiator grille, on the rear and on the passenger side of the dashboard

Seats/seat covers



■ **Front seats, electrically adjustable**  
fore/aft, seat height and angle and backrest angle adjustment, 4-way lumbar support, driver's seat with memory function

■ **Rear seat system**  
two seats, visually matched to the front seats; rear seat backrest can be split and folded 60:40 or fully

■ **4-way lumbar support**  
electric, for driver and front-passenger seats, with horizontal and vertical adjustment

■ **Massage function, front**  
massages the muscles using 10 pneumatic cushions; 5 different programs (Wave, Tapping, Stretch, Lumbar, Shoulder), each offering 5 levels of intensity can be selected via multifunction switches on the seat or via MMI



■ **Seat heating front and rear**  
functions as for front seat heating; also for the rear seats, can be regulated separately

■ **Seat heating, front**  
for driver and front-passenger seats; heats the seat cushions, backrest surfaces and seat side bolsters and can be individually adjusted in 3 stages for each seat via a direct selection button on the air conditioning controls

■ **Seat ventilation, front**  
active ventilation of the seat centre sections and thigh support for the driver and front-passenger seats; using a fan for standard seats or by drawing in air on comfort seats, the system ensures a pleasant seating climate can be enjoyed even in high ambient temperatures; adjustable in 3 stages directly on the air conditioning control. Note: for seat ventilation, the seat leather is perforated

■ **Centre armrest, front**  
for driver and front passenger, movable and with adjustable angle

■ **Centre armrest, rear**  
one-piece folding design, with storage compartment

■ **Head restraints**  
for all 4 seats, height manually adjustable; 2 L-shaped head restraints at rear, for optimum view to the rear

■ **ISOFIX child seat mounting for the outer rear seats**  
standard bracket for the practical fastening of ISO standard child seats; compatible child seats can be obtained from your Audi partner

■ **ISOFIX child seat mounting for the front passenger seat**  
with passenger airbag deactivation switch, includes separate electric child lock on rear doors

Steering wheels/selector lever knob/controls



■ **Multifunction leather steering wheel in 4-spoke design with shift paddles**  
same functions as multifunction leather steering wheel in 4-spoke design, including shift paddles for changing gear in manual mode

■ **Multifunction leather steering wheel in 4-spoke design**  
with full-size airbag; multifunction operating concept for operation of MMI and radio and – if fitted – driver information system, telephone, audio sources and navigation; controls in aluminium look

■ **Multifunction leather steering wheel in 4-spoke design, heated**  
same functions as multifunction leather steering wheel in 4-spoke design; with additional heating function



Steering wheels/selector lever knob/controls



■ **Multifunction sports leather steering wheel in 3-spoke design with shift paddles**  
same functions as multifunction sports leather steering wheel in 3-spoke design, including shift paddles for changing gear in manual mode

■ **Multifunction sports leather steering wheel in 3-spoke design with shift paddles, heated**  
same functions as multifunction sports leather steering wheel in 3-spoke design, including shift paddles for changing gear in manual mode; with additional heating function

■ **Multifunction sports leather steering wheel in 3-spoke design**  
with full-size airbag; multifunction operating concept for operation of MMI and radio and – if fitted – driver information system, telephone, audio sources and navigation; controls in aluminium look

■ **Steering wheel rim with wooden segments**  
available as a 4-spoke multifunction leather steering wheel with shift paddles in Walnut dark brown. From quattro GmbH

■ **Electric steering wheel**  
adjustable in height and reach, with automatic entry and exit function

■ **Gear selector knob in leather**  
matched to the selected interior colour

■ **Audi exclusive controls**  
steering wheel rim and selector lever leather trimmed; select colour of leather and decorative seams from the Audi exclusive colour range. From quattro GmbH

■ **Audi exclusive steering wheel rim**  
choice of colour for the leather and decorative seams from the Audi exclusive range of colours. From quattro GmbH

■ **Audi exclusive wooden steering wheel rim**  
individual steering wheel rim in Audi exclusive wood, available in 6 different woods (not in Tamo ash natural dark brown), and with Audi exclusive leather, in 4-spoke design with shift paddles

Climate control



■ **4-zone deluxe automatic air conditioner**  
in addition to the deluxe automatic air conditioner: front control panel with digital display, separate temperature control for driver and front passenger sides and for rear passengers; additional air conditioning controls with digital display for climate control in the rear with separately adjustable temperature and blower settings and air distribution for the right and left-hand sides (rear functions can also be set from the front air conditioning controls); with additional air vents in the B pillars; automatic recirculation mode by means of air quality sensor, use of residual heat, separate regulation of footwell temperature, ventilated glove compartment; choice of 3 climates: gentle, medium, intensive

■ **Deluxe automatic air conditioner**  
with indirect ventilation and sunlight-dependent control, electronically regulates the air temperature, flow rate and distribution, separate temperature distribution for driver and front passenger sides; recirculation mode, with humidity sensor and combined/fine particulate filter; ventilation in the rear via the centre console; key-coded settings

■ **Auxiliary heating/ventilation**  
the auxiliary heater warms up the interior and removes ice from the windows without starting the engine; the auxiliary ventilation system supplies fresh air and reduces the temperature of the interior; with timer and departure time programming (an intelligent control function for time and energy-optimised calculation of heating duration); separate radio-operated remote control with illuminated display; choice of 2 heating modes: “defrost”(defrosting mode only for the windows), “warm” (warming up mode to additionally preheat the interior)

Luggage securing and storage systems

■ **Storage compartments**  
storage nets on the front seat backrests, drawers under the front seats (with standard front seats) and storage compartments in the front doors for the storage of bottles of up to 1 litre

■ **Glove compartment**  
on the front-passenger side, lockable, large, with light and holder for writing utensils

■ **Storage package**  
consisting of 2 drinks holders in the rear centre armrest, luggage net for luggage compartment and two 12 volt sockets in the rear

■ **Drinks holders**  
two, integrated into front centre console

■ **Bag hooks**  
on the left and right-hand sides of the luggage compartment

■ **Reversible mat**  
for luggage compartment, velour on one side, rubber on the other, folds out to covers the luggage compartment, even with the rear seats folded down

■ **Load-through facility with removable ski/snowboard bag**  
for practical and safe transportation of long objects e.g. up to 4 pairs of skis or 2 snowboards; unrestricted use of the rear seats



■ **Luggage compartment**  
large-volume with large load-through width; includes side net on the right-hand side; 4 luggage points on the luggage compartment floor, with 12 volt socket

Further interior equipment

■ **Floor mats, front**  
velour, coordinated with the selected interior colour

■ **Floor mats, rear**  
velour, coordinated with the selected interior colour

■ **Audi exclusive floor mats**  
individual choice of colour for carpets, floor mats and piping from the Audi exclusive colour range. From quattro GmbH

■ **Audi exclusive carpet and floor mats**  
individual choice of colour for carpets, floor mats and piping from the Audi exclusive colour range. From quattro GmbH

■ **Door sill trim with aluminium inlay**

■ **Cigarette lighter and ashtray**  
illuminated front and rear. If not required, a 12 volt socket is fitted in both locations instead

MMI® and navigation systems

**MMI® radio**  
integral operating concept, consisting of MMI terminal (control panel) and MMI display (6.5-inch colour display in the dashboard), additional display in the instrument cluster, basic personalisation of vehicle functions, integral radio with phase diversity for optimum reception, 8 passive loudspeakers at front and rear, single-CD player supports MP3, WMA and AAC

**MMI® radio plus**  
integral operating concept; as MMI radio, plus 2 SDHC memory card readers (up to 32 GB), including Audi sound system, Bluetooth interface, driver information system (monochrome), TP Memo (automatically saves traffic news when driving), single-CD player and memory card readers support MP3, WMA and AAC, including AUX-IN connection

**MMI® navigation**  
with navigation data (SD card), 6.5-inch colour display with high-quality map representation and numerous detailed display options, voice control (entry of destination by spelling it out), dynamic TMC route guidance (where available), additional arrow display in the driver information system, 2 SDHC card readers (for up to 32 GB), CD player (also for CD music), including MMI radio plus, CD player and Audi sound system

**Navigation data (SD card)**  
contains navigation data for the following countries (where digitised): Albania, Andorra, Austria, Belgium, Bosnia-Herzegovina, Belarus, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Great Britain, Greece, Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Macedonia, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Sweden, Switzerland, Serbia, Slovakia, Slovenia, Spain (including the Canary Islands), Turkey, Ukraine, the Vatican City,



**MMI® Navigation plus with MMI® touch**  
including Bluetooth interface, driver information system with colour display and vehicle support based on navigation data; hard disc navigation with topographical map display and places of interest and town models in 3D; 8-inch colour display; destinations can also be entered via the speech dialogue system (whole-word entry of address in one sentence) or the MMI touch; choice of 3 alternative routes according to route settings (fast/short/economical); scrolling along selected route and manoeuvring within the map; spoken TMC reports; split-screen route information (manoeuvring points, points of interest on motorways, TMC on route); speed limit display based on navigation data; intersection zoom function, motorway exits and lane recommendations also in driver information system; special destinations (e.g. travel & traffic, hotels, restaurants), navigation with Google Earth images possible in combination with Bluetooth car phone online

**MMI® touch**  
part of MMI navigation plus; touch-sensitive control panel for intuitive operation of the MMI; letters and numbers can be entered without drivers taking their eyes off the road; contextual entry of letters and numbers for navigation destinations via handwriting recognition, selection from address book or entry of telephone numbers with acoustic acknowledgement, simple movement of navigation map and selection of points of interest; retrieval of 6 freely assignable radio station presets

**Vehicle support based on navigation data**  
part of MMI Navigation plus with MMI touch; adaptation of transmission and – if installed – adaptive cruise control with Stop&Go function or adaptive light using route data stored in the navigation system such as the sweep of bends and corners or road classifications. E.g. use of vehicle lighting according to surroundings (urban area, non-urban areas, motorways and intersections), system also available when navigation is deactivated

MMI® and navigation systems

**Navigation data (hard drive)**  
contains navigation data for the following countries (where digitised):  
**Europe:** Albania, Andorra, Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (including the Canary Islands), Sweden, Switzerland, UK, Ukraine, the Vatican City  
**America:** USA (including Hawaii, Puerto Rico, Virgin Islands), Canada, Mexico  
**Other regions:** South Africa, AGCC (Oman, Qatar, Bahrain, Kuwait, Saudi Arabia), Australia/New Zealand; Asia Pacific (Singapore/Malaysia), Hong Kong/Macau

**Driver information system**  
with white 5-inch TFT monochrome display located directly in driver's field of vision, displays the radio frequency, station name or track title and other data from the MMI system such as navigation, GPS clock or telephone menu (if fitted), display of trip computer with long and short term memory, digital speedometer, door/tailgate open warning indicator. The integral efficiency program provides assistance in the form of consumption data overviews, a display of additional consumers and fuel-saving tips for a more economical driving style; operated via a multifunction leather steering wheel



**Driver information system with 7-inch colour display**  
part of MMI navigation plus with MMI touch; high resolution TFT colour display in the direct field of view of the driver; displays, in addition to driver information system, information from driver assistance systems, the media being used, gear, outside temperature and other display content of the MMI system – if fitted – navigation, night vision and telephone menu. The integral efficiency program provides assistance in the form of consumption data overviews, a display of additional consumers and fuel-saving tips for a more economical driving style; very clearly arranged with easily readable header and status lines (tab concept) and automatic brightness adjustment; operated via a multifunction leather steering wheel.

**Centre display**  
with monochrome readout for ambient temperature, range and radio frequency, gear display, service indicator, oil pressure, brake fault, coolant level/temperature, brake pad wear, door-open pictogram, fuel level warning

Radio and TV systems

**Digital radio reception (DAB)**  
receives programmes from digitally broadcast radio transmitters in addition to the range of analogue stations, with better sound quality. Please note: reception depends on the availability of local digital networks; in conjunction with MMI navigation plus also receives DAB+ and DMB audio; with the DAB twin tuner, a second DAB tuner permanently searches for alternative reception frequencies of the set station, and the station list is updated at the same time

**TV reception**  
reception of analogue and digitally-broadcast (DVB-T) uncoded television stations (MPEG-2 standard), TV picture, teletext and EPG (Electronic Programme Guide). Facility to connect 2 external AV sources via adapter cables (available from Audi Genuine Accessories). Please note: TV reception depends on local analogue and digital network availability. No AV or TV video output when driving. (Audio output is also available when driving)



## Radio and TV systems



#### ■ Bang & Olufsen Advanced Sound System

surround sound reproduction with 15 loudspeakers including subwoofer and centre speaker, each with its own amplifier channel; polished loudspeaker covers in aluminium; automatically extending acoustic lenses for excellent sound performance and perspective from every seat; 10-channel DSP all-digital amplifier; all-digital highly efficient 5-channel ICE Power amplifiers for tweeters and subwoofers; with total output of over 1,200 watts; 5.1 surround sound reproduction possible; privacy function: encapsulated loudspeaker casings minimise escape of sound to the outside of the vehicle and provide privacy, for example when making telephone calls in hands-free mode; a precisely defined loudspeaker effect has also been achieved; noise-dependent volume adjustment

#### ■ Audi sound system

part of MMI radio plus, MMI navigation and MMI navigation plus with MMI touch; 6-channel amplifier, 10 loudspeakers delivering outstanding sound, including centre speaker in the dashboard, subwoofer in the spare wheel well, 180 watts total output

#### ■ BOSE Surround Sound

surround sound reproduction with 14 loudspeakers including centre speaker in the dashboard and subwoofer in the spare wheel well; 2 surround sound speakers in the C-pillar; 12-channel amplifier with over 600 watts of total output; audio pilot for noise-dependent volume adjustment; powerful and accurate bass reproduction, lifelike sound with natural tone and a feeling of space for an outstanding sound experience; sound system perfectly matched to the interior acoustics of the vehicle. Reproduction of 5.1 Surround Sound is possible in conjunction with MMI navigation plus with MMI touch

#### ■ CD changer

in the glove compartment, for 6 CDs, MP3 and WMA compatible, shock resistant, no cartridge, CDs can be loaded and changed individually. Music files with digital rights management (DRM) cannot be played



#### ■ Audi music interface

for connecting generation 4 and higher Apple iPods, an Apple iPhone (music functionality) and USB storage media and MP3 players. The Audi music interface is housed in the centre console; it is operated via the MMI or the multifunction leather steering wheel. Note: can only be used in conjunction with a special adapter cable (Audi Genuine Accessories). Please contact your Audi partner for information on compatible MP3 players.

#### ■ Adapter cable set for Audi music interface

consisting of 2 connecting cables to connect iPod/iPhone or data storage device/media player with USB port (type A); other adapter cables are available from Audi Genuine Accessories

#### ■ DVD/CD changer

in glove compartment, for 6 DVDs or CDs, supports e.g. audio CDs, video DVDs and MP3, WMA, AAC, MPEG4; supports up to 4,000 tracks per medium; shock-resistant ; DVDs and CDs can be changed individually; fast forward and rewind, random playback possible. Music files with digital rights management (DRM) cannot be played.

## Telephone and communication

#### ■ Bluetooth interface

part of MMI radio plus, MMI navigation and MMI navigation plus with MMI touch; Bluetooth-compatible mobile phones can be connected to the vehicle via the interface; hands-free calls in the vehicle via the microphone. Including Bluetooth audio streaming (depending on mobile phone compatibility)

#### ■ Bluetooth car phone online

your Bluetooth-capable mobile phone can be conveniently connected to the vehicle's internal UMTS module (provided the mobile telephone has an SIM Access Profile); additional SIM card reader located in the surround of the MMI navigation plus with MMI touch. Transfer of phone book entries to the vehicle and management of call lists. Additionally with online services such as point of interest search, navigation with help of Google Earth images, destination entry, information services e.g. weather and WiFi hotspot for Internet access using a mobile end device (e.g. laptop). Due to the high data volumes (currently effects in particular navigation with the help of Google Earth images and WiFi hotspot) a mobile phone contract including a data flat rate is strongly recommended! The content and scope of the online-based services offered may vary. Online services are only available for mobile phone contracts including a data option and only within the coverage of the mobile phone network; there will be additional costs for the use of these services (charges and billing correspond to the personal mobile phone contract); they are only offered in Europe (Russia: in the Moscow and St. Petersburg areas only; not offered in Turkey, Cyprus, Malta and Iceland); simple operation via the MMI navigation plus with MMI touch, a multifunction leather steering wheel or the voice control system.

## Telephone and communication



#### ■ Handset for the Bluetooth car phone online, front

with colour display and integral SIM card reader, for making private phone calls; easy writing of text messages thanks to automatic word recognition.

#### ■ Mobile telephone fitting (Bluetooth)

includes a hands-free facility (including voice control for the telephone functions) and a fitting for an optional mobile-specific charger (available from Audi Genuine Accessories) with a connection to the external aerial (via the base plate including adapter); operation via the MMI, the multifunction leather steering wheel or the speech dialogue system; situated in the centre armrest; for adapters and information on compatible mobile phones, please contact your Audi partner

## Assistance systems

#### ■ Audi pre sense basic

networking the different vehicle systems enables driving situations to be categorised and, where necessary, actions to be implemented for preventive occupant protection. These include: belt tightening, activating the hazard warning system and closing the windows and – if fitted – sliding roof

#### ■ adaptive cruise control with Stop&Go function including Audi pre sense front

automatic distance control (control range 0-250 km/h); working within system limits, it uses two radar sensors and a camera to detect vehicles ahead and maintains the distance by automatic braking and accelerating; independent braking to a stop, automated restart at driver's request; 4 distance levels and 3 driving modes (comfort, dynamic and standard) can be selected individually. In addition to the functions of Audi pre sense basic, **Audi pre sense front** activates protective measures to prevent an imminent head-on collision. Working within system limits, Audi pre sense front uses the front sensors of adaptive cruise control with Stop&Go function for the detection; including Audi braking guard with warning for driver from an enhanced brake assist and preventative occupant protection in case of an imminent collision with a vehicle travelling in front provided by observation of surroundings. **Audi pre sense plus** is included if Audi side assist is also ordered. In addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations when a collision is unavoidable and initiates a full braking action to minimise the severity of the crash as much as possible

#### ■ Audi side assist including Audi pre sense rear

lane change assistant, within system limits, assists the driver when changing lanes (operating range 30–250 km/h). Displays are incorporated into both exterior mirrors. Audi side assist uses 2 radar sensors to measure the vehicle's distance from other vehicles it has detected as well as the speed difference between them. If Audi side assist classifies the speed difference and distance as being critical in the event of a lane change, a display will appear in the respective exterior mirror. In addition to the functions of Audi pre sense basic, **Audi pre sense rear**, working within system limits, uses the rear sensors of Audi side assist to detect a possible rear-end collision. **Audi pre sense plus** is included if Audi adaptive cruise control with Stop&Go functioning is also ordered. In addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations when a collision is unavoidable and initiates a full braking action to minimise the severity of the crash as much as possible

#### ■ Audi active lane assist<sup>1</sup>

lane compliance assistant; working within system limits, it informs the driver if he is unintentionally leaving the traffic lane (operating range 60–250 km/h). If the system is activated and ready and the driver has not operated the indicators, the driver will be notified by a gentle, corrective steering intervention (choice of earlier or later steering time) shortly before crossing the traffic lane marker recognised by Audi lane assist; additional steering vibration can be adjusted if the driver wishes; also shown in head-up display (can be ordered as an option)



#### ■ Head-up display

projects as required information relevant to the driver from the assistance systems, navigation or warning symbols onto the windscreen in the driver's direct field of vision; height adjustable; provides a multicoloured display with good contrast and minimal distraction from the road

#### ■ Night vision assistant with marking of detected pedestrians

with integral thermal imaging camera; when driving at night, this system extends the driver's range of visibility beyond the light provided by the dipped beam; records thermal images; an image processing algorithm then evaluates the camera's data and marks any persons it has detected in yellow in the optional driver information system's colour display; the marking changes to red and a warning tone is emitted if the system, by analysing the movement and position of the person it has detected, considers that there is a possible risk. Additional warning symbol in the head-up display (can be ordered as an option). Image quality is affected in poor ambient conditions





# Audi Top Service®.



## Mobility guarantee<sup>1</sup>

You will receive free assistance as quickly as possible if your Audi should break down or be involved in an accident. Mobility guarantee is initially valid for 2 years and is renewed every time you have an inspection carried out by an Audi partner or whenever you get your vehicle serviced in accordance with the service interval display in the instrument cluster. Further information is available from your Audi partner.

## Pick-up and delivery service

Pick-up and delivery service for workshop appointments. Your vehicle will be picked up and returned to you by your Audi partner. Prices and conditions vary depending on distance from dealership. Further information is available from your Audi partner.

## Round-the-clock assistance

In the event of a breakdown you can reach us.<sup>2</sup> For more information and the telephone number for your country, please contact your Audi partner.

## Audi extended warranty<sup>3</sup>

If you purchase a new vehicle, a 100% Audi manufacturer's guarantee can be easily included in the order so that, even after the two-year guarantee period has expired you are protected against risk and can control costs. The Audi extended warranty offers you an individual combination of service life and mileage for up to 3 years following the end of the manufacturer's guarantee with a maximum mileage of 150,000 km.

## Audi CarLife Plus<sup>3</sup>

If the Audi extended warranty was not ordered when a new car was purchased, Audi CarLife Plus is the subsequent solution for the period following the end of the manufacturer's guarantee. Audi CarLife Plus offers you coverage against damage for many mechanical and electric parts – with benefits for those who sign up early and, if desired, for the entire lifetime of the car.

## Audi Genuine Parts®

Audi Genuine Parts are tailored to the respective Audi model to ensure a perfect fit. Development to production-level standards and extensive testing ensure they not only do the job but also meet exacting requirements in terms of long service life and quality.

In motorsport, it is a well-rehearsed team comprising know-how and precision which counts. You can expect the same from Audi Service, whether for maintenance, inspection, or for professional repair of accident damage. And unlike at a pit-stop, we are not just available for a few seconds, we are available 24 hours a day.

Moreover, your Audi partner offers you an extended warranty if you purchase a new car or Audi CarLife Plus as a subsequent guarantee solution.

<sup>1</sup>Your Audi partner will be happy to inform you whether mobility guarantee is available in your country.

<sup>2</sup>Your Audi partner will be happy to inform you whether the hotline can be contacted free-of-charge in your country.

<sup>3</sup>Your Audi partner will be happy to inform you if the Audi extended warranty and Audi CarLife Plus are available in your country.

Find out from your local Audi partner which service is free-of-charge or available at an additional cost in your country.

# Nothing is more inspiring than remaining true to yourself.



The Audi A7 Sportback defines a new vehicle class by uniting the elegance of a Saloon, the functionality of an Avant and the emotion of a Coupé. Then there is only one thing missing: your personality. With Audi Genuine Accessories, you can design your A7 Sportback just as you want it. The following pages contain a small selection from the extensive range of Audi Genuine Accessories on offer.





**1 Ski and luggage box (450l)<sup>1</sup>**  
Lockable and can be opened from both sides. Suitable for skis up to 2.10 m. Also available with a capacity of 480 l or as a compact luggage box with a capacity of 370 l. Maximum permissible load 50 kg. (Can only be used in conjunction with the carrier unit.)

**2 Cast aluminium wheels, 5-arm parabola design, high-gloss turned finish, Anthracite**  
Exceptional design, perfectly matched to your A7. With high-gloss turned arms. In size 8 J x 20 for 265/35 R 20 tyres.

**3 Cast aluminium winter wheels, 5-spoke V design**  
Striking complete winter wheel in extravagant design. Can be fitted with snow chains. In size 8 J x 19 for 235/45 R 19 tyres. Snow chains available from Audi Genuine Accessories

**4 Carrier unit**  
Carrier unit for various roof rack modules such as cycle rack, kayak rack or ski and luggage box. The profile section is made from anodised aluminium tube. The carrier unit is easy to install and lockable. Maximum permissible total weight of carrier, modules and load 90 kg.

**5 Adapter cables for Audi music interface**  
Enable connection of various iPod models and other portable media players. Operation via the MMI system, if this function is supported by the media player. Additional adapter cables are required to connect portable media players, further information is available from your Audi partner.

**6 Audi Tracking Assistant and Audi Tracking Assistant Plus<sup>2</sup>**  
Enable location and tracking of a stolen vehicle via GPS/GSM technology in 27 European countries. Available in 2 variants. Audi Tracking Assistant plus with automatic driver recognition and intelligent restart inhibitor.

**7 Care products**  
The Audi range of cleaning and care products is specially tailored to the high-quality materials in your Audi. Suited to exterior maintenance or many different applications inside the vehicle, depending on the product.

**Audi child seat youngster plus**  
Offers excellent comfort thanks to intelligent belt guidance. The backrest is adjustable in height and width. Adaptations can be made via a viewing window for size adjustment. Suitable for children from 15 to 36 kg (approximately 3½ to 12 years). Also available: the Audi baby seat suitable for small children up to 13 kg and the Audi child seat with ISOFIX for children from 9 to 18 kg.



<sup>1</sup>The opening of the vehicle tailgate is restricted during use. <sup>2</sup>For more detailed information, please contact your Audi partner.



Model	A7 Sportback 2.8 FSI quattro (150 kW)	A7 Sportback 3.0 TFSI quattro (220 kW)	A7 Sportback 3.0 TDI (150 kW)	A7 Sportback 3.0 TDI quattro (180 kW)
Engine type	V6 cylinder petrol engine with direct fuel injection and Audi valvelift system	V6 cylinder petrol engine with direct fuel injection and mechanical charging module	V6 cylinder diesel engine with common rail injection system and exhaust gas turbocharging	V6 cylinder diesel engine with common rail injection system and exhaust gas turbocharging
Displacement in cc (valves per cylinder)	2773 (4)	2995 (4)	2967 (4)	2967 (4)
Max. output <sup>1</sup> in kW at rpm	150/5250-6500	220/5250-6500	150/3750-4500	180/4000-4500
Max. torque in Nm at rpm	280/3000-5000	440/2900-4500	400/1250-3500	500/1400-3250
Power transmission/wheels				
Type of drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	Front-wheel drive	quattro® permanent all-wheel drive
Transmission	S tronic	S tronic	multitronic	S tronic
Wheels	Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17
Tyres	235/55 R 17	235/55 R 17	235/55 R 17	235/55 R 17
Weights/capacities				
Unladen weight <sup>2</sup> in kg	1805	1860	1770	1860
Gross vehicle weight in kg	2280	2335	2245	2335
Roof load/trailer nose weight in kg	100/85	100/85	100/85	100/85
Trailer load limit <sup>3</sup> in kg	unbraked	750	750	750
	12 <span> </span> % gradient	1900	1800	2000
	8 <span> </span> % gradient	2100	1900	2100
Tank capacity, approx., in litres	65	65	65	65
Performance/consumption <sup>4</sup>				
Top speed in km/h	235	250 <sup>5</sup>	235	250 <sup>5</sup>
Acceleration 0–100 km/h in s	8.3	5.6	7.4	6.3
Fuel grade	Sulphur-free super unleaded 95 RON <sup>6</sup>	Sulphur-free super unleaded 95 RON <sup>6</sup>	Sulphur-free diesel <sup>7</sup>	Sulphur-free diesel <sup>7</sup>
Fuel consumption <sup>8</sup> in l/100 km	urban	10.7	6.1	7.2
	extra-urban	6.5	4.8	5.3
	combined	8.0	5.3	6.0
CO <sub>2</sub> emissions <sup>8</sup> in g/km	urban	249	160	189
	extra-urban	151	127	140
	combined	187	139	158
Emissions standard	EU5	EU5	EU5	EU5

Notes

<sup>1</sup> The figure given has been calculated in accordance with the specified measuring procedure (current version of Directive 80/1269/EEC).

<sup>2</sup> Weight of car, unladen, with driver (68 kg), luggage (7 kg) and fuel tank 90 % full, calculated in accordance with the current version of Directive 92/21/EEC. Optional equipment may increase the car’s unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.

<sup>3</sup> The engine’s power output always goes down with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.

<sup>4</sup> A vehicle’s fuel consumption and the CO<sub>2</sub> emissions do not just depend on how efficiently the vehicle uses the fuel, but are also affected by driving behaviour and other non-technical factors. CO<sub>2</sub> is the greenhouse gas primarily responsible for global warming.

<sup>5</sup> Regulated.

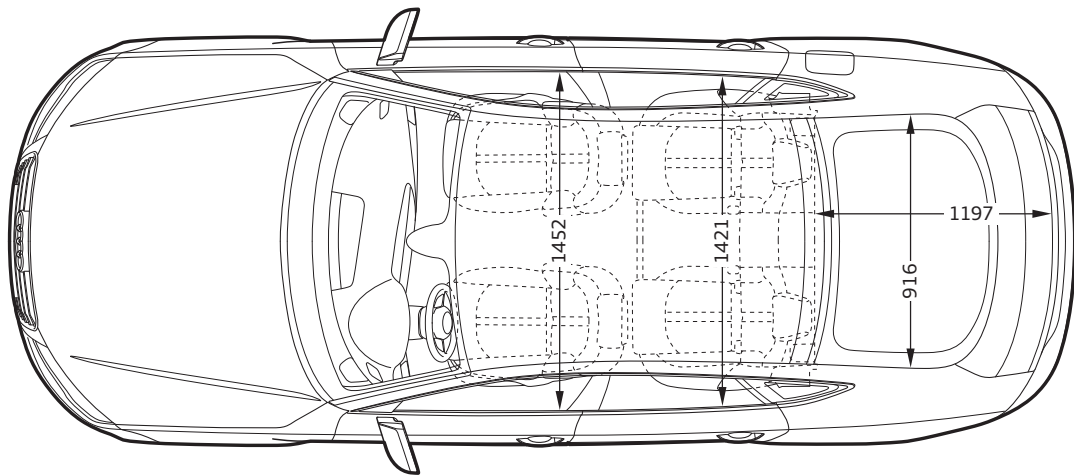
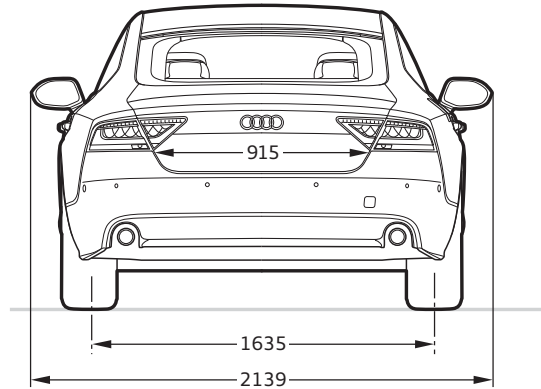
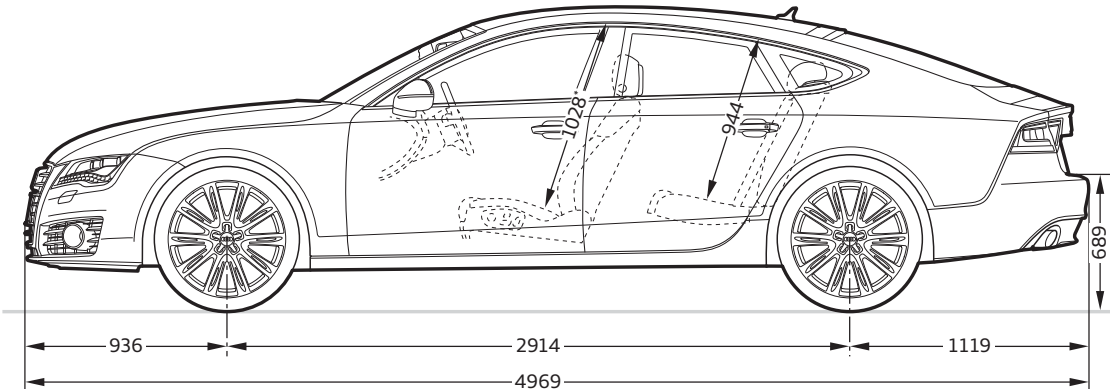
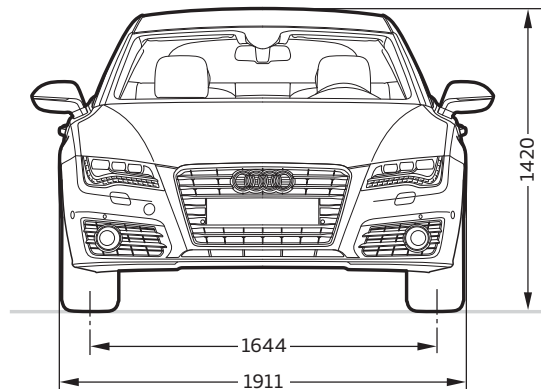
<sup>6</sup> We recommend using Super sulphur-free unleaded fuel 95 RON according to DIN EN 228. If this is not available, use sulphur-free regular unleaded 91 RON complying with DIN EN 228; power output will be slightly reduced.

<sup>7</sup> We recommend using sulphur-free diesel complying with DIN EN 590. If this is not available, use diesel complying with DIN EN 590.

<sup>8</sup> The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.

Important note

Inspections are due as shown by the service display.



**Dimensions in millimetres.**  
Dimensions are for vehicle at unladen weight.  
Luggage compartment volume 535/1,390 l (measured by the VDA method, using 200 x 100 x 50 mm blocks;  
second value is with the rear seat folded down and the vehicle loaded up to roof height).  
Turning circle approx. 11.9 m.  
\*Maximum headroom.



## Efficiency: standard in every Audi.



Vorsprung durch Technik is the claim to which the Audi brand is committed. It includes giving careful consideration time and again to each droplet of fuel. For many years, Audi has been translating this claim into tangible reality on all its models – and as a developer of numerous innovations is

having a lasting influence on efficiency standards in automotive engineering. Whether with the TDI, FSI®, and TFSI® engine concepts, with transmission technologies or with the Audi Space Frame (ASF). To achieve on-going improvements in energy consumption, a number of intelligent efficiency

measures – specially tailored to each vehicle – are combined. Efficiency with a methodical approach – individual and standard. A commitment which is already leading to convincing results. Audi already has many models in its current range that emit less than 140 g CO<sub>2</sub>/ km. An effective way of re

ducing emissions. And just as impressive as the fact that a large proportion of Audi vehicles already meet the strict EU5 emissions standard. All this demonstrates the know-how of Audi – and is what drives us on every day to harmonise sportiness and efficiency in the future.

## At Audi, you get much more than an Audi.

Anyone who chooses an Audi chooses a brand that offers its customers more. More individuality. More exclusivity. And more fascination.



### Audi configurator

Create your own personal Audi using the Audi configurator. All current models, engines, colours and equipment options are available for you to choose from.

>[www.audi.com](http://www.audi.com)



### Audi tv

On Audi tv you can discover whole new sides to our brand with the four rings: exciting commentaries on our models, technical innovations, fascinating events from the fields of motorsport, tradition, culture and lifestyle. Take a look behind the scenes. The latest news every day. Round the clock.  
> [www.audi.tv](http://www.audi.tv)

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